

TAPESCRIPT

Narrator: *Listening Test*

Slogan Competition

Section 3

You will hear the DJs announcing the best entries to the slogan competition and revealing the winner.

The recording will be played twice. Do as much as you can the first time and answer all the questions the second time.

You have 30 seconds to look at your questions.

[30 sec music]

Listen and answer the questions.

{[music finishes]}

DJ1: And that was “Keep Kicking” by The Living Music. Now you are listening to “English Time”. *[excited]* Tonight, we’re going to announce the winner of our slogan competition for Pretty Pets Pet Store. We have picked our top five.

DJ2: Let’s start with number five, shall we?

DJ1: Of course. Here it is, at number five, by Jenny Hui, we have “Pamper and protect your purrrrrfect pets at Pretty Pets” – interesting alliteration and onomatopoeia there.

DJ 2: *[slowly]* “Pamper and protect your purrrrrfect pets at Pretty Pets”. There’re lots of “p” sounds in the slogan. And I’m sure Jenny is a cat lover.

DJ1: At number four, from Jacky Lam, we have “From paws to claws, from howls to growls, we care at Pretty Pets” – that one even rhymes!

DJ2: “From paws to claws, from *howls* to *growls*, we care at Pretty Pets”. What a vivid image of the animals!

DJ1: At third place, we have Herman Tsui. He says “For charming chirps and soft squeaks, we have all your animals’ needs”.

DJ2: *[slowly]* “For charming chirps and soft squeaks, we have all your animals’ needs”. I think Herman likes birds and mice.

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DJ1: At second place, it is Kenneth Wong with “Caring for pets throughout hisss-tory” – very clever.

DJ 2: “Caring for pets throughout hisss-tory”. *[frightened]* I can imagine the creature crawling and sticking its tongue in and out.

DJ1: And here is the winner. We’re going to call her now. Let’s hope she answers.

[Ringing sound]

Amy: Hello.

DJ 2: Hello. Is that Amy Chan?

Amy: Yes.

DJ 2: Amy, this is Daniel of “English Time” calling from Radio Kidz. You entered our slogan competition last week, didn’t you?

Amy: Yes!

DJ 2: Congratulations, Amy! You are the winner of the competition! Now, I’d like you to read your slogan aloud for us. Ready?

Amy: Thank you! My slogan is “A happy place for healthy pets – make a home from the heart”.

DJ 2: That’s right. “A happy place for healthy pets – make a home from the heart”.

Narrator: Now listen to the recording again.

[repeat recording]

You have 30 seconds to check your answers.

[30 sec music]

This is the end of Section 3.